

Long Beach City College District – Performing Arts Department
Commercial Music Program Advisory Committee Meeting
October 18, 2019, 1pm, LAC-G120

Pat Sheng opened up the meeting at 1:10pm

Introductions – Each individual stated their name and industry they represent.

List of members in attendance (14): Pat Sheng, Victor Ochoa, Lisa Orr, Peter Deneff, Jim Simmons, Chap Cooper, Nancy Allen, Ben Adamson, Peter Knapp, Melissa Infusino, Edmund Velasco, Jennifer Walton, Mayra Aguilar, Louie Teran.

Overview and Agenda:

Current jobs and future jobs in Music/Studio Recording and job skills needed. Much discussion by everyone.

Listed audience's comments of "What current jobs in future markets" would be:

- *Production in Audio are listed as the top 50 jobs in the US
- *Labor Market information is needed
- *Musicians – know how to write a song, how to find an agent, create your own sound and know how to play an instrument
- *Live sound
- *Set up streaming-Real time/Live shows – pre-production recording technics for YouTube channels, not film class, but online streaming without film equipment. Includes audio/video and not shooting film.
- *Sound exchange and performing rights organization and money collections, distribution.
- *Accessing closed captions to be in line with Federal Laws
- *Broad enough but Focused enough with digital instruments to include Business class
- *Creating your own brand class and student Music business class (know your niche)
- *Students need to know how to communicate with employers to include how to write an email, response time, how to set up a non-profit and how to write up grants.
- * Business etiquette, record keeping, calendars, etc.
- *How to be an independent contractor
- *Know from the students what they doing currently and stay updated with the times
- *Critical listening
- *Know a 2nd language
- *Communication class
- *Bring in Mentors for students

Overview of Department/Commercial Music:

- *Pat moved on and explained the building plans of the new Music Building Complex. For this reason, the Music faculty would like to build up this program.
- *Certificate of Achievement through CTE

Overview of Current Certificates and Degrees:

- *Music AA and ADT

Introduction to Music Theory/Electronic Music/Live Sound/Recording/Music
Business/Entrepreneurship/ Song writing/ Advanced Jazz/Commercial Voice/Jazz/Commercial Theory

Recommendation to approve new Certificate and Courses:

*Commercial Music Certificate of Achievement

Classes currently offered:

Intro to Music Theory – Music 6

Pro Tools - R_TV 60

New Classes to be offered as Core:

Intro to Music Technology – Music 200

Music Business – Music 240

Recording – Music 230

New Classes to be offered as Elective:

Advanced Jazz/Commercial Voice – Music 9AD

Jazz Theory – Music 29

All ensembles – Music Ensembles

Songwriting – Music 250

Electronic Music – Music 210

Small Business Entrepreneurship – Mgmt 80

Pat Sheng asked participates to approve the above listed classes for a Certificate of Achievement
Commercial Music

Vote taken by Pat at 2:40pm – 14 in attendance

- 1) Keep Pro-Tools on the curriculum – all voted as Yeas
- 2) Music 6 (Music Theory) in Core – all voted as Yeas
- 3) Music 200 and Music 220 – all voted as Yeas
- 4) Music 240 – all voted as yeas
- 5) Music 230- Recording course – no vote taken

ELECTIVE COURSES:

- 1)Music 9AD
- 2) Jazz Theory
- 3) Music Ensembles
- 4) Music 250
- 5) Music 210
- 6) Mgmt 80

Committee moved to approve the Certificate program as presented:

Moved by Nancy Allen / 2nd Edmund Velasco / All voted as Yeas with zero Nays

Meeting adjourned at 3:03pm